



eCases

The eCase Collection



The eCase Collection

Provide teaching faculty with unlimited use of international business cases, through an annual subscription, no matter the classroom size. Complementing our own case library, the collection also features teaching material licensed from global case method advocates, and enables tailored discussion based on student experience, expectation and capability.

New for 2019

- Partnership with the Council of Supply Chain Management Professionals
- Spanish language cases
- Special issue on Public Healthcare in South Africa
- Special issue on underrepresented protagonists in case studies
- Special issue on innovative case forms

At a glance

Over 1,700 cases including Emerald owned content within Emerging Markets Case Studies, The CASE Journal and licenced material from leading teaching case providers.

Subject Coverage

Accounting & Finance

Economics

Entrepreneurship

Environmental Management

Human Resource Management

International Business

Management Science

Marketing

Operations & Logistics

Organizational Behaviour

Public Sector Management

Strategy

Tourism & Hospitality

How can your faculty benefit from Emerald eCases?

Teaching Notes



Each case is accompanied by a Teaching Note or Instructor's Manual which is made available to faculty but not to students. It outlines the key learning objectives and helps faculty plan how best to use the case, facilitating dynamic classroom discussion to help students develop analytical skills.

Peer Review



All Emerald cases are peer reviewed after submission to ensure maximum value in the classroom. Feedback tells us that high quality cases are adopted more frequently, and that demonstrating the rigour of the submission and review process supports the growing number of case writers, keen to demonstrate the quality and impact of their publications.

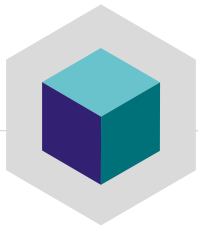


Classroom Tested

All authors are asked to ensure their cases have been tested in the classroom before they go into review. Using the case with students first allows the author to revise elements in direct response to feedback and the impact the case has had in terms of discussion and analysis.

Licensed partners

The eCase Collection features content licenced from leading case providers including the Kellogg School of Management, Darden School of Business and the Council of Supply Chain Management Professionals.



Over 1,700 cases

How to purchase

The eCase Collection

- Subscription access to all content for a 12 month period

Get on the case...

To get access to case studies for your classes, get your **Librarian** on the case or speak with your **Local Business Manager**.

Helping you develop responsible managers

Relevant business scenarios and teaching resources for your classroom.



eCase
Collection



The CASE
Journal



Emerging Markets
Case Studies



About us

For over 50 years, research impact has sat at the heart of Emerald's business. Our core ethos is making a difference through research, and we are proud of our heritage supporting the communication of research for policy and practice.

To join us in making a real impact visit emeraldrealimpact.com #realworldimpact

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Contact us

T + 44 (0) 1274 777700 **E** emerald@emeraldgroup.com

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